

AGIR Project Proposal

2025-2026

Title (titre):

Culturall: A Collaborative Platform for Discovering and Sharing Local Cultural Events

Partner/Client (partenaire/client) :

This project is developed within the framework of an academic course at INSA Lyon.

It is not commissioned by an external client but is carried out as a pedagogical project addressing a real-world need.

The project targets potential beneficiaries, including:

- Local residents and students
- Cultural associations
- Artists and event organizers
- Museums, galleries and cultural institutions

Dimensions (dimensions):

TECHNIQUE / SOCIETALE / SCIENTIFIQUE / METHODOLOGIQUE / ARTISTIQUE / AUTRE

TECHNICAL:

- Design and development of a web/mobile application for the centralization of cultural events.
- Implementation of user accounts, profiles and authentication systems.
- Development of interactive features such as messaging, comments and notifications.
- Design of a database to store events, users, participants and interactions.
- Development of a functional prototype (MVP) using modern web or mobile technologies.

SOCIETAL:

- Improving access to cultural events by centralizing local cultural information Promoting social interaction and community building around cultural practices.
- Supporting cultural diversity and inclusion by highlighting events from different communities.
- Strengthening connections between individuals through shared cultural interests.
- Giving visibility to local associations, artists and cultural institutions.

METHODOLOGICAL:

- Identification and analysis of user needs through research and benchmarking.
- Comparative analysis of existing platforms.
- Application of a user-centered design methodology (UX/UI).
- Agile project management and teamwork within an academic framework.
- Documentation of the design, development and decision-making process.

ARTISTIC:

- Promotion and valorization of artistic and cultural creation.
- Design of an interface adapted to cultural and artistic content.
- Contribution to the dissemination of artistic events and creative initiatives.
- Support for artistic expression through event-related posts and user content.

Summary including Objectives and Deliverables (résumé y compris les objectifs et les livrables):

Culturall is a digital application designed to centralize cultural events within a city or local area, including concerts, festivals, exhibitions, theater performances, associative events and other cultural activities.

The project responds to the lack of a single platform that brings together the full diversity of local cultural offerings.

The originality of the project lies in its social and participatory dimension. In addition to discovering events, users can create profiles, interact with other participants, exchange messages, and share feedback after events. Cultural organizations and event organizers can also create dedicated accounts to publish their events directly on the platform.

Objectives

- Identify and respond to a real local cultural need
- Design and develop a functional digital platform
- Facilitate access to cultural events
- Encourage social interaction and community building
- Promote local cultural actors and artistic diversity

Deliverables:

- A problem analysis identifying the lack of centralized access to local cultural events and its societal impact.

- A definition of user needs and use cases for different stakeholders (users, associations, cultural institutions).
- A functional specification document describing the main features of the platform.
- UX/UI design mockups illustrating the user journey and interface of the application.
- A methodological report documenting design choices and project approach.
- Recommendations for future development and possible implementation.
- Final presentation.

References (références):

- Shotgun : Event discovery and ticketing platform.
- Facebook Events.

Project Team (groupe-projet):

Zélie COUPEY 4IF, Diego AQUINO 4IF, Charles CESBRON 4IF, Saria KAHWATI 4IF.

We are open to welcoming other members in our group.